



ART BARTER BERLIN
June 24-27th, 2010

Press Release – For Immediate Release

The Platform For Exchange Between Artists And The Public

After the successful launch of its first show in London last year, which featured artists such as Tracey Emin, Gary Hume, Mat Collishaw and Gavin Turk; Art Barter has now landed in Berlin. Our second event will be held from June 24th to 27th in conjunction with the .HBC space on the Alexanderplatz, and will showcase the work of 26 Berlin based established and emerging artists such as Jonathan Monk, Jason Dodge and Uwe Henneken.

The Art Barter event revolves around the idea that artwork will be acquired by individuals through alternative means to money. Artists have always been familiar with the use of barter, from Picasso exchanging sketches for his meals, to hotels accepting art as payment for rent. However, the Art Barter event is unique in its promotion of such a form of exchange in the current art market, and in the lasting working relationships that are being born out of it. Some of the exchanges that were made last year were 3 months of psychotherapy; website design; 30 hours of French tuition and an all expense paid trip for two to a retreat in the South of France.

There is a catch at Art Barter where you will not know which artwork belongs to which artist until after the show's end. This creates a gamble for the public and will make people value the art for what it really is. What's more, Art Barter allows art to become available to a more diverse crowd than just those with disposable income and it is a fun and interactive way to become involved. Having to barter also entices the viewer think about what they have that is unique to offer the artist.

So whether you have a special talent or skill to offer or something that may be desirable to others, or if you just wish to view a great exhibition and try your luck with bartering, come down and become part of Art Barter Berlin!

The way it works...

Each artist's work is displayed in the exhibition with a unique number next to it. Viewers are invited to fill out barter forms with their offers on any work that they desire. These offers are then displayed for the duration of the show on a pin board, or if the viewer requires more privacy they can place their bids (barter forms) in secure boxes. At the end of the show the artists will receive all the offers made on their work and decide which (if any) they will exchange for. **Please do not bring your items to barter to the show!** If the artist is interested in your offer we will be in contact with you.

www.artbarter.co.uk

Artists:

Jonathan Monk, Jason Dodge, Uwe Henneken, Saâdane Afif, John Isaacs, Wolfgang Ganter, Yudi Noor, Isabelle Graeff, John Kleckner, Ilona Kalnoky, Sophie Holstein, Stefan Rinck, Haralampi Oroschakoff, Evgeni Dybsky, Jeremy Shaw, Clémence Seilles, Charlotte Dualé, Stephan Balleux, Melissa Frost, Alejandro Moncada, Sergio Roger, Yukiko Terada, Ludwig Kreutzer, Ricard Ricard, Pete Wheeler, Kate Bellm

Thursday June 24th from 6pm – **Performance by Gabriel Loebell Herberstein (Member of Gelitin)**

Friday June 25th 7pm – **Special screening of video works in the .HBC cinema** (Including work by Cyprien Gaillard)

Venue:

Ground floor of the .HBC Project Space (www.hbc-berlin.de), Karl-Liebknecht-Straße 9, 10178 Berlin, Germany

Dates:

June 24th – Launch night, 6pm - late, with DJ Jet Letts and drinks served by Absolut Vodka from 6-9pm

June 25th to 27th – Open to the public, Fri/Sat 11am–8pm, Sun 12-9pm

For more information and for images please contact:

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